



ATTENTION: News Director

FOR MORE INFORMATION CONTACT

John Kauffman

Panera Bread of Iowa Public Relations Manager

jkauffman@panera-iowa.com | 319.361.0785

FOR IMMEDIATE RELEASE

**Panera Bread® Announces Third Quad Cities Bakery-Cafe**  
*Newest Davenport Bakery-Cafe to Feature State's First Panera Drive-Thru*

**CEDAR RAPIDS, IOWA – SEPTEMBER 9, 2010** – Panera Bread will expand its bakery-cafe presence in the Quad Cities by opening a new bakery-cafe on the corner of West Kimberly Road and Northwest Boulevard in Davenport. The new location, featuring a drive-thru for the convenience of Panera Bread customers, will open this winter.

“We have been looking to expand for some time and finally found the perfect location for our newest bakery-cafe,” said Mike Young, Panera Bread of Iowa Operating Partner. “We chose the location because of its accessibility to the community, and we hope the drive-thru element will provide added convenience to the many customers who live and travel through this area. Our concept has been embraced by the Quad Cities area over the past 13 years, and we look forward to expanding our presence in Davenport.”

The new bakery-cafe will offer a warm and welcoming environment including intimate seating areas, comfortable chairs and free WiFi Internet access. With its identity rooted in handcrafted, freshly-baked, artisan bread, Panera Bread is committed to providing great tasting, quality food that people can trust. Highlighted by antibiotic-free chicken, whole grain bread, select organic and all-natural ingredients and a menu with zero grams added trans fat, Panera’s bakery-cafe selection offers flavorful, wholesome choices.

The concept was first introduced to the Quad Cities when Iowa’s first Panera Bread bakery-cafe opened on the corner of East Kimberly Road and Elmore Avenue in Davenport in June 1997. The metro’s second bakery-cafe opened one year later on the corner of John Deere Road and 41<sup>st</sup> Street in Moline.

Those interested in tracking the progress of this new Panera Bread bakery-cafe’s opening can do so by visiting [www.panera-iowa.com/westdavenport.asp](http://www.panera-iowa.com/westdavenport.asp) or following the cafe on Twitter at [www.twitter.com/panerawestdav](http://www.twitter.com/panerawestdav). Additionally, interested applicants for associate, baker and management positions may apply online at [www.panera-iowa.com](http://www.panera-iowa.com).

Panera Bread of Iowa, a franchise of Panera, LLC operates 16 bakery-cafes in Iowa and Moline, IL. With its identity rooted in handcrafted, fresh-baked, artisan bread, Panera Bread is committed to providing great tasting, quality food that people can trust. At the close of each day, Panera Bread donates bread and baked goods to community organizations in need. In addition, Panera Bread donates thousands of dollars to Iowa/Illinois community organizations through its Operation Dough-Nation® program. Additional information is available on the Franchise’s website [www.panera-iowa.com](http://www.panera-iowa.com), or the Company’s website, [www.panerabread.com](http://www.panerabread.com).

###